

MINIATURE  
GOLF

TOURNAMENT

BENEFITTING GIVES BACK SCHOLARSHIP!

WEDNESDAY  
FEBRUARY 26  
2025



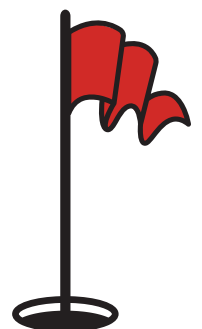
## Sponsorship Packages - Marketing Mini Open

On February 26, 2025, AMA Houston will host the AMA Gives Back Mini-Golf Tournament. This family-friendly, lighthearted fundraising event will help AMA Gives Back raise funds for our 2025 grant and scholarship programs.

Every year, AMA Gives Back awards grants and scholarships to Houston area nonprofits and prospective undergraduate marketing students. Since the program's inception in 2008, AMA Houston has awarded more than \$200,000 to several amazing non-profit organizations and students who utilize the funding to impact the community and fuel educational endeavors.

Becoming a Mini-Golf sponsor ensures that we continue to provide grants and scholarships to well-deserving non-profit organizations and students.

Thank you for your consideration!





## Marketing Masters Title Sponsor | \$4,000 - AVAILABLE

- Listed as Title sponsor in all email, web, print, and verbal advertising for Mini-Golf Tournament
- Logo on Step & Repeat Banner used for photos at the event
- Special, stand-alone mention on AMA's social channels leading up to the February 26, 2025 event. Sponsor can provide a video promoting Mini-Golf Tournament.
- Prime placement on AMA Houston Gives Back website with link to sponsor's website and a 50-word profile for the entirety of the 2024-2025 fiscal year
- Welcoming remarks at Mini-Golf Tournament February 26, 2025 event (2 minutes)
- Company logo listed prominently on Mini-Golf Tournament email blasts (8200 subscribers, 7+ emails)
- Company Logo most prominent on screen and signage throughout the Mini-Golf Tournament venue
- Sponsor ribbons provided for name badges for the Mini-Golf Tournament event
- 10 complimentary tickets to Mini-Golf Tournament
- 10 Mini-Golf Tournament drink tickets
- Exclusive email from sponsor to all Mini-Golf Tournament attendees – recognizing the funds raised + recapping the prizes bided on. Sponsor can provide content. AMA reserves the right to edit. AMA will send out through its email program
- Reserves first rights for 2026 Gives Back fundraiser event title sponsor package

## Clubhouse Cuisine: Food Sponsor \$2,500 - AVAILABLE

### Exclusive

- Your logo will be placed on the custom event menu and signs in the food buffet area
- Opportunity to do a Mini-Golf Fundraiser promotional video for AMA social channels
- Recognition during the opening/presidential remarks at the event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- Logo on signage throughout the event venue
- Sponsor ribbons provided for name badges
- 6 complimentary tickets to the Mini-Golf Tournament
- 6 complimentary drink tickets

## Puff & Perform: Karaoke Sponsor \$1,000

### Exclusive

- Your logo will be placed on signage in the Karaoke area.
- Opportunity to do a Mini-Golf Tournament promotional video for AMA social channels
- Recognition during the opening/presidential remarks at the event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- Logo on signage throughout the event venue
- Sponsor ribbons provided for name badges
- 4 complimentary tickets to Mini-Golf Tournament
- 4 complimentary drink tickets



## Clubhouse Cocktails: Custom Drink Sponsor | \$1,500

### Exclusive

- Your logo will be placed on custom event napkins, along the bar, and in an announcement from the stage recognizing your sponsorship
- Specialty Drink – We will work with you to brand the drink or provide your suggestions
- Recognition during the opening/presidential remarks at the Mini-Golf event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- Logo on signage throughout event venue
- Sponsor ribbons provided for name badges
- 4 complimentary tickets to Mini-Golf
- 6 complimentary drink tickets

## Prize Sponsor | \$300

- Logo displayed on all event venue signage
- Recognition during the opening/presidential remarks at the event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- 1 complimentary ticket to the Mini-Golf event

### Possible Prizes Include:

- Lowest Overall Score: “The Mini Masters Champion”
- Most Hole-in-Ones: “The Ace Ambassador”
- Best Team Score: “The Putting Dream Team”
- “The Photographer’s Choice” for most entertaining outfit

## Hole Sponsors \$500 per hole - AVAILABLE

### Triple the Exposure, Triple the Impact!

- Your brand will shine across all three unique 9-hole courses at Holey Moley. As a hole sponsor, your company receives premium visibility with three signs featuring your logo - one strategically placed on each course. This means whether players are putting through Course 1, 2, or 3, they'll encounter your brand during their round. Every single participant will see your sponsorship, maximizing your visibility throughout the entire event.
- Logo on sign at three holes - one on each course
- Logo displayed on all event venue signage
- Recognition during the opening/presidential remarks at the event
- Logo placement on all email communications for the event (8200 subscribers, 7+ emails)
- 1 complimentary ticket to the Mini-Golf event



**We cannot wait  
to putt with you!**